

EDUCATION

Ph.D. in Texts & Technology (expected July 2017)

University of Central Florida, Orlando, FL

Dissertation: Queering gender norms?: A critical examination of Lady Gaga's and Nicki Minaj's use of Instagram to espouse messages

Committee: Stephanie Vie (Chair), Martha Brenckle, Anastasia Salter, Stacey Pigg (North Carolina State University)

M.A. in English, Composition Specialization (May 2013)

Purdue University Calumet, Hammond, IN

Thesis: Digital Identities: Revisiting the Rhetorical Situation in First Year Composition

Committee: Mark Mabrito (Chair), Karen Bishop-Morris, Staci Trekles

B.A. in English, Professional Writing (May 2011)

Purdue University Calumet, Hammond, IN

Online Certificate in Writing for Interactive Media (May 2011)

Purdue University Calumet, Hammond, IN

PUBLICATIONS

Peer-Reviewed Articles

Berry, Landon, & **Dieterle, Brandy**. (2016). Group consultations: Developing dedicated, technological spaces for collaborative writing and learning. *Computers and Composition: An International Journal*, 41, 18-31.

<http://dx.doi.org/10.1016/j.compcom.2016.04.004>

Vie, Stephanie, & **Dieterle, Brandy**. (2016). Minding the gap: Comics as a scaffolding for critical literacy skills in the classroom. *Composition Forum*, 33. Retrieved from

<http://www.compositionforum.com/issue/33/minding-gap.php>

Dieterle, Brandy, & Vie, Stephanie. (2015). Digital first-year composition: Integrating multimodality into a *Writing About Writing* approach. *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 3(1), 276-289. Retrieved from

[http://joglep.com/files/8914/3898/8264/4.Article 367 Dieterle and Vie Digital First Year Composition Final20Edits revSV.pdf](http://joglep.com/files/8914/3898/8264/4.Article%20367%20Dieterle%20and%20Vie%20Digital%20First%20Year%20Composition%20Final20Edits%20revSV.pdf)

Book Chapters

Walls, Douglas, **Dieterle, Brandy**, & Miller, Jennifer. (Revisions under review). Safely Social: User-centered design and difference feminism. In Kris Blair and Lee Nickoson (Eds.), *Composing Feminist Interventions: Activism, Engagement, Praxis*.

Conference Proceedings

Dieterle, Brandy. (2015). Designing smartphone apps for at risk populations: Domestic violence survivors and user experience. Proceedings from SIGDOC: *Special Interest Group on the Design Of Communication Conference 2015*. Limerick, Ireland: ACM.
<http://dx.doi.org/10.1145/2775441.2775451>

Reviews

Dieterle, Brandy. (2015). Review of *Toward a Composition Made Whole* by Jody Shipka. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 19(2). Retrieved from
<http://kairos.technorhetoric.net/19.2/reviews/dieterle/index.html>

Other Publications (Non-Refereed)

West, Sara, and **Dieterle, Brandy**. (2016). Pokémon Go and Collaborative Gameplay. In *Digital Rhetoric Collaborative*. Retrieved from
<http://www.digitalrhetoriccollaborative.org/2016/10/29/pokemon-go-collaborative-gameplay/>

Dieterle, Brandy. (2016). Webtexts on the wide web of Pinterest. In *Digital Rhetoric Collaborative*. Retrieved from
<http://www.digitalrhetoriccollaborative.org/2016/05/02/webtexts-on-the-wide-web-of-pinterest/>

AWARDS & GRANTS

Computers and Writing Travel Grant (2016, 2014)

Special Interest Group on the Design of Communication Travel Grant (2015)

GTA Teaching Excellence Award for the University of Central Florida Department of Writing and Rhetoric (2015)

Purdue University Calumet 39th Annual Stark-Tinkham Writing Contest for Writing for New Media I (2011)

CONFERENCE PRESENTATIONS

International Conferences

Dieterle, Brandy. (2015, July). *Designing smartphone apps for at risk populations: Domestic violence survivors and user experience*. Poster session presented at the Special Interest Group on the Design Of Communication Conference (SIGDOC) Student Research Competition, Limerick, Ireland.

National Conferences

Dieterle, Brandy. (2017, April). *Queering gender norms?: A critical examination of Lady Gaga's and Nicki Minaj's gender performances on Instagram*. Presentation presented at the Popular Culture Association/American Culture Association 2017 Annual Conference, San Diego, CA.

Dieterle, Brandy. (2017, March). *Music performers and queer rhetoric: How queer rhetoric informs Lady Gaga's and Nicki Minaj's Instagram posts*. Presentation presented at 2017 Annual Convention of the Conference on College Composition and Communication, Portland, OR.

Dieterle, Brandy. (2016, May). *Exploring video reflections: An alternative to print-based reflection essays in FYC*. Presentation presented at the 2016 Computers and Writing Conference, Rochester, NY.

Dieterle, Brandy. (2016, March). *#mothermonster knows best: Lady Gaga's Instagram as site for identity creation and fan connections*. Presentation presented at the Popular Culture Association/American Culture Association 2016 Annual Conference, Seattle, WA.

Dieterle, Brandy. (2015, October). *'Born This Way': Lady Gaga's Instagram representing a multiplicity of gender identities and performances*. Presentation presented at the Feminisms and Rhetorics 10th Biennial Conference, Phoenix, AZ.

Berry, Landon, & **Dieterle, Brandy**. (2015, October). *(r)Evolutionizing space: The effects of physical and digital space on group consultation dynamics*. Co-presentation presented at the 2015 International Writing Center Association Conference, Pittsburgh, PA.

Dieterle, Brandy. (2015, March). *First-year composition: Integrating multimodality into an introduction to writing studies course*. Presentation presented at the 2015 Annual Convention of the Conference on College Composition and Communication, Tampa, FL.

Dieterle, Brandy, & Berry, Landon. (2014, October). *Transitions: Making the move from writing center to multiliteracy center*. Co-presentation presented at the 2014 International Writing Center Association Conference, Orlando, FL.

Dieterle, Brandy. (2014, June). *Designing for domestic violence survivors: Popular technology and feminist ideals of empowerment*. Presentation presented at the 2014 Computers and Writing Conference, Pullman, WA.

Dieterle, Brandy. (2014, March). *Digital communities as authentic writing situations in first-year composition*. Presentation presented at the 2014 Annual Convention of the Conference on College Composition and Communication, Indianapolis, IN.

Dieterle, Brandy. (2013, November). *Possibilities and practice: Utilizing the graphic novel in the college composition classroom*. Presentation presented at the 2013 National Council of Teachers of English Annual Convention, Boston, MA.

Dieterle, Brandy. (2013, March). *Multimodal composition and web 2.0: Equipping under-prepared students with real world skills*. Panel presentation presented at the 2013 Annual Convention of the Conference on College Composition and Communication, Las Vegas, NV.

Regional Conferences

Rice, Stacey, Berry, Landon, & **Dieterle, Brandy**. (2016, February). *Who are we?: Negotiating graduate student identities as stakeholders in the writing center*. Roundtable presentation presented at the Southeastern Writing Center Association 2016 Conference, Columbus, GA.

Dieterle, Brandy. (2012, October). *Shaping the ambient: Empowering students to consciously cultivate their digital identities*. Presentation presented at The Ninth Biennial Thomas R. Watson Conference in Rhetoric and Composition: Economies of Writing, Louisville, KY.

Dieterle, Brandy. (2012, April). *Essays to e-zines: Teaching tech savvy composition*. Panel presentation presented at the 48th Annual Allerton English Articulation Conference, Monticello, IL.

Invited Campus Talks

Dieterle, Brandy. (2016, October). *Strategies for successfully completing candidacy exams*. Panel presentation presented at the Fall 2016 Milestone Series, Orlando, FL.

Dieterle, Brandy. (2016, March). *#mothermonster knows best: Lady Gaga's Instagram as site for identity creation and fan connections*. Presentation presented at the Texts & Technology Spring 2016 Colloquium, Orlando, FL.

Berry, Landon, & **Dieterle, Brandy**. (2015, November). *(r)Evolutionizing learning spaces: The effects of space on writing center consultations*. Co-presentation presented at the Texts & Technology Research Showcase, Orlando, FL.

Dieterle, Brandy. (2015, October). *Taking your learning spaces to the next level*. Panel presentation presented at the Next Generation Learning Spaces, Orlando, FL.

Dieterle, Brandy. (2013, April). *Google tools in a writing class*. Presentation presented at the *1st Annual English Lecture Series: The Pedagogy of Online Writing Instruction*, Hammond, IN.

Wood, Yvonne, & **Dieterle, Brandy**. (2013, January). *Blackboard and Connect Composition*. Co-presentation presented at the In-Service Teacher Training at Purdue University Calumet, Hammond, IN.

WORKSHOPS

West, Sara, Gere, Anne, Easter, Brandee, **Dieterle, Brandy**, Coad, David, Raw, Adrienne, and Silver, Naomi. (2017, June). *What "counts" in digital scholarship?: Contributions to the Sweetland Digital Rhetoric Collaborative wiki*. Co-led mini workshop at the 2017 Computers and Writing Conference, Findlay, OH.

Miller, Paula, Silver, Naomi, Garcia, Merideth, **Dieterle, Brandy**, and Cohn, Jenae. (2016, May). *The Sweetland Digital Rhetoric Collaborative as an instructional tool: Cross-community connections and collaborations*. Co-led mini workshop at the 2016 Computers and Writing Conference, Rochester, NY.

Stewart, Jacob, **Dieterle, Brandy**, & Miller, Jennifer. (2016, March). *From strategic objectives to digital tools: Using social media for activism*. Co-led at the 2nd Annual Upper Division Symposium for the Department of Writing and Rhetoric, Orlando, FL.

TEACHING EXPERIENCE

[p] notes classes taught partially online; [f] notes classes taught fully online

University of Central Florida, Graduate Teaching Associate (Instructor of Record)

Literacy and Technology (Fall 2016 [p], Spring 2017 [p])
Composition II (Fall 2014, Spring 2015, Spring 2016, Spring 2017 [p])
Composition I (Fall 2015, Fall 2016)

Purdue University Calumet, Graduate Teaching Assistant (Instructor of Record)

English Composition II (Spring 2012, Fall 2012, Spring 2013)
English Composition I (Fall 2011, Fall 2012)

Purdue University Calumet, Student Teacher

English Composition II (Summer 2011, Fall 2011)

Purdue University Calumet, Teacher's Assistant

Virtual Worlds (Teacher's Assistant) (Fall 2011[f], Fall 2012[f])

TUTORING EXPERIENCE

Adjunct Professor of English Writing Skills, Barry University School of Law. (Sept. 2013-Present)

Graduate Writing Consultant, University of Central Florida. (Aug. 2013-May 2014)

SERVICE

Editorial

Associate Editor. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. Sept. 2014-Present. Collaborative copy- and design-editing of accepted submissions in preparation for publication.

Associate Editor. *The Best of Independent Rhetoric/Composition Journals*. Aug. 2016-Jan-2017. Reviewed nominated articles for inclusion in the annual publication by Parlor Press.

Fellow

Graduate Fellow. *Digital Rhetoric Collaborative*. Aug. 2015-Present. Maintain social media presence; review content submissions for the website; solicit contributors.

Committee

Committee Member for University of Central Florida's Department of Writing & Rhetoric Marketing Committee. September 2016-Present.

Committee Member for Digital Story Project Task Force. *WPA-GO*. Sept. 2015-Sept. 2016. Drafted and revised existing materials from the *Digital Ethnography: Curating the Stories of WPA Workers* to target graduate students. Began initiative to collect graduate student experiences and narratives with WPA work.

PROFESSIONAL DEVELOPMENT

Graduate Research Network. (2016, May). Workshopped draft of dissertation research methodology at 2016 Computers and Writing Conference, Rochester, NY.

Feminist Scholars Digital Workshop. (2015, June). Workshopped draft of *Feminisms and Rhetorics* presentation.

Qualitative Research Network. (2015, March). Workshopped early draft of dissertation research proposal at 2015 Annual Convention of the Conference on College Composition and Communication, Tampa, FL.

Evocative objects: Re-imagining the possibilities of multimodal composition. (2013, March). Participant in workshop led by Jody Shipka, Erin Anderson, Kerry Banazek, Amber Buck, Devon Ralston at the 2013 Annual Convention of the Conference on College Composition and Communication, Las Vegas, NV.

Safe Zone Training. (2012, November). Participant in training for LGBTQI+. Hosted by Purdue University Calumet, Hammond, IN.

RELEVANT COURSEWORK

Rhetoric & Composition

Rhetoric of Digital Literacy (Stephanie Vie)
Research Methods in Rhetoric and Composition (Angela Rounsaville)
Networks in Texts & Technology (Stephanie Vie)
Identity in Texts & Technology (Stephanie Vie)
Access, Social Justice, and Community Informatics (Douglas Walls)
Computers, Language, and Rhetoric (Mark Mabrito)
Seminar In Rhetoric & Composition (Karen Bishop-Morris)
Digital Identities (Mark Mabrito)
Introduction to Composition Theory (Karen Bishop-Morris)

Texts & Technology

Introduction to Texts and Technology (Rudy McDaniel)
Design and Development for Texts and Technology (Rudy McDaniel)
Texts and Technology in History (J.D. Applen)

Teaching, Tutoring, & Practicums

Writing/Consulting: Theory and Practice (Mark Hall)
Theory and Practice in Composition (Kevin Roozen)
Teaching Online in Texts and Technology (Pavel Zemliansky)
Practicum in Teaching English Composition I (Karen Bishop-Morris)
Practicum in Teaching English (Jane Campbell)

English & Literature

Theories of Texts and Technology (Barry Mauer)
Theories in Gender Studies (Maria Santana)
Introduction To English Studies (Dan Punday)
Graphic Novels (Mark Letcher)
American Literature Culture 1820-1860 (Dennis Barbour)
Seminar in Women's Literary and Feminist Theory (Collette Morrow)

PROFESSIONAL AFFILIATIONS

2015-Present: Member, Popular Culture Association
2015-Present: Member and Former Committee Member, Writing Program
Administrators-Graduate Organization
2015-Present: Member, Women in Technical Communication
2014-Present: Member, Texts & Technology Student Organization
2012-Present: Member, National Council of Teachers of English
2012-Present: Co-Founder and Member, Graduate English and Communication
Organization at Purdue University Calumet